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Florida 2023

Oct 14th

# Sponsorship Opportunities

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# Speakers We Attract

In 2019, we had over 25+ technical experts from top companies in the industry covering topics on Cloud, AI, Mobile, Web and Virtual Reality.

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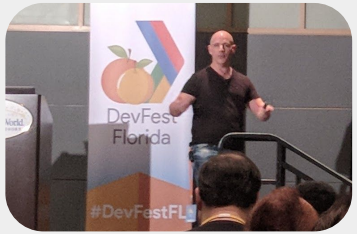
# Event Expectations

**Expert Talks**



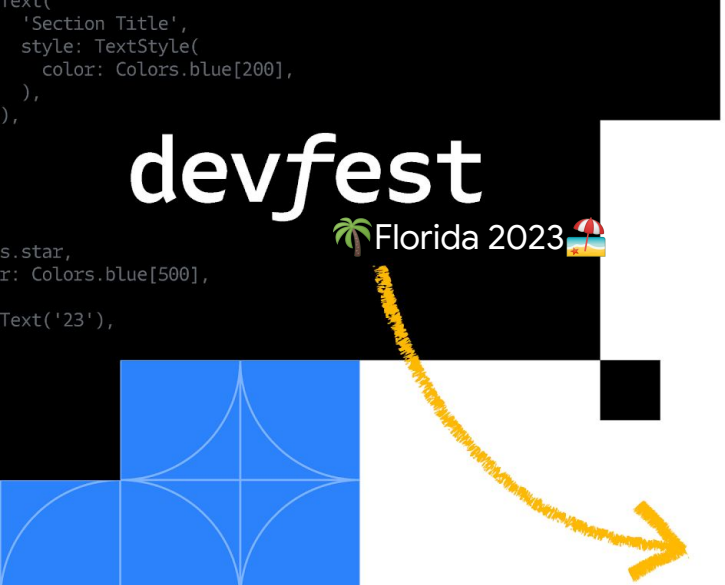

Expert speakers from top notch companies like Microsoft, Google and Mozilla

**Impactful Event**

Women Tech Makers Partnership and 42% women expert speakers

**Devoted Audience**

200+ junior and experienced professionals

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# Our Partners

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Our sponsorship programs benefit companies from diverse industries such as banking, tech, recruiting, consulting, as well as companies that support Florida's diverse tech community.

# DevFest Raffle

- Objective
  - Grow relationships for our sponsors, developers, IT managers, and Orlando startups

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# DevFest Raffle

- Rules
  - At the start of the day, attendees receive a conference swag bag with a shirt, fliers, gifts from our sponsors, and a sponsors raffle card.
  - Raffle prizes can include Chromebooks, smart home devices, items from our sponsors.
  - To enter, attendees need to stamp their sponsorship raffle card by visiting with you throughout the day.  Attendees need to have stamps from ALL sponsors to enter.
  - Raffle prize selection occurs during our closing remarks session at the end of DevFest.

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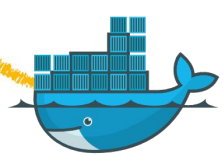
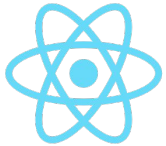
# Lots of Technology





DevFest Florida covers Angular, Android, Machine Learning, Firebase, Cloud, Mobile and much more…

# Social Media Impact

**Marc McDonald** @Marc_McDonald · Nov 16, 2019

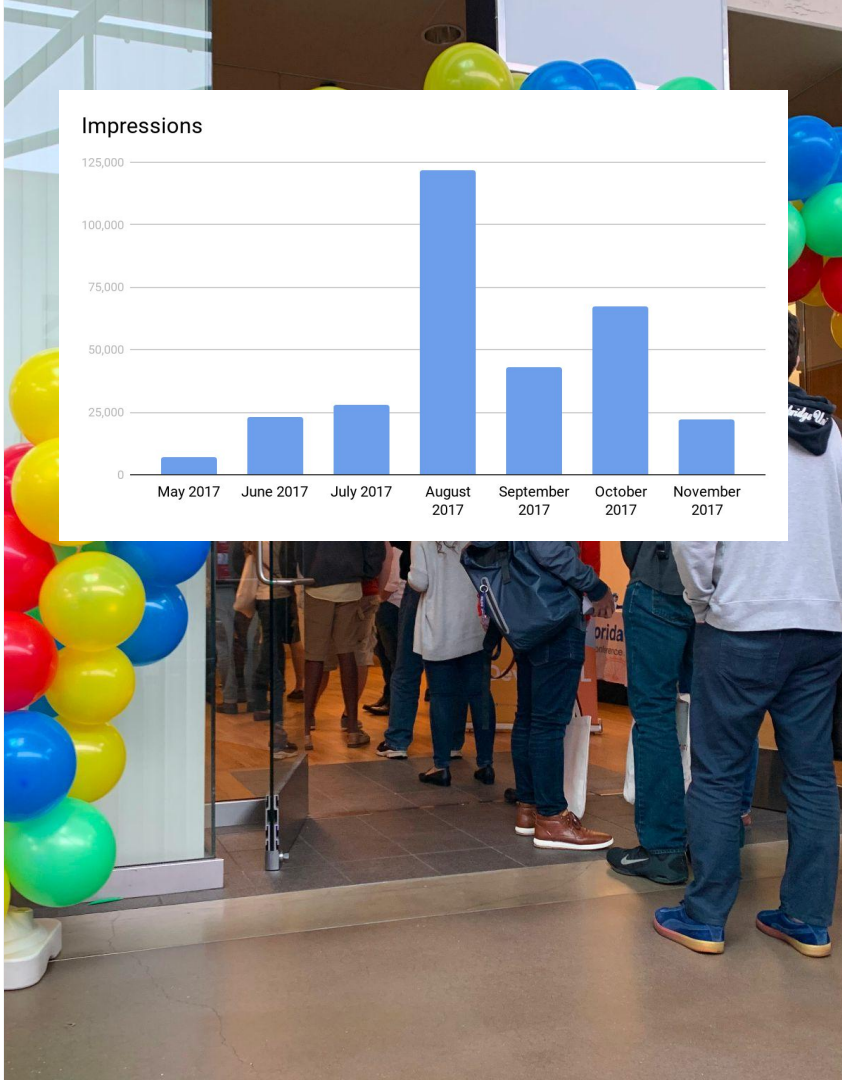
#DevFestFL, hosted by @NeowareStudios , has been amazing! Such a great turnout and incredible speakers. We haven't even gotten to the after party yet!

#devfest19 @devfestfl #coworking #tech #orlando #Oviedo #community

Averaging

# 44k

monthly impressions, without an official ad campaigns, we received over 100 talk submissions and sold out all 210 tickets in 2017 and 2019.

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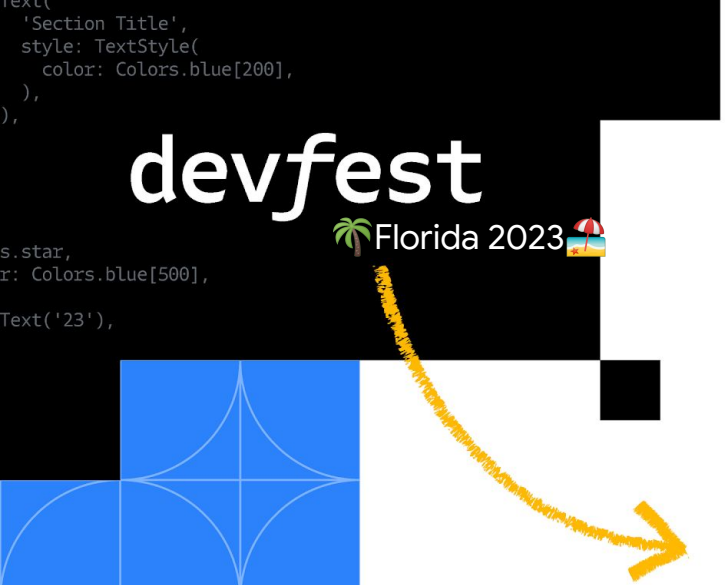


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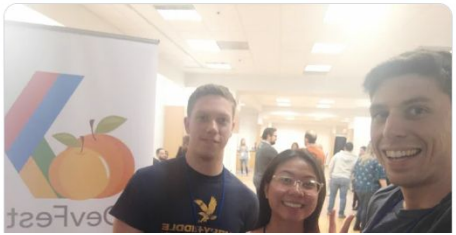
# Social Posts

# Attendee

**Josh Holtzclaw** @JoshuaDevelops · Jan 19, 2019
So Magical! ;) #DevFestFL Loved it.
1 3

**Travis Stark** @Travis1Stark · Nov 16, 2019
Having a great time at **DevFest Florida**! #devfest #DevFest19 #devfestfl



**Jim Snyder** @jimswdev · Nov 16, 2019
#DevFestfl @devfestfl #devfest awesome talk about their success with transitioning to @FlutterDev by @rodydavis and @joaoluizsk

**Thinkster** @GoThinkster · Jan 19, 2019
It's been a great week, everyone! Here's a video of @AccordionGuy performing "Should I sleep or should I code" at #DevfestFL. This is the level of enthusiasm Thinkster.io has for helping you learn to code! 🎶🎹🎵

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# Speakers

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# Multiple Sponsorship Levels

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# Copper Sponsor Level

- Your brand displayed on
  - devfestflorida.org
  - Social Media
  - Include content in swag bags

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# Silver Sponsor Level

- Social Media
- Website branding
- Include content in swag bags
- Logo on conference T-shirts

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# Gold Sponsor Level

- In addition to Silver Level, your brand is shown on
  - Logo on conference T-shirt
  - May donate prize to ending raffle
  - Sponsor booth in common area

* Please note that you'll write the post because who knows better about your company than you? We'll add flavor to it before posting and run final cut by you.

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# Diamond Sponsor Level

- In addition to Gold Level, your brand is shown on
  - Premium display table at head of hallway
  - Plus, you are invited to pitch* your company before keynote
  - May donate prize for ending raffle

* Two (2) minutes maximum.

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# Partner Sponsor Level

- In addition to Diamond Level, your brand is shown on
  - Sponsor booth in high traffic common areas
  - Speaking time during welcome
  - Invite to speaker dinner
  - Invite to conference after party

# Your Brand is displayed on

- Social media & website
- Include content in swag bag
- Logo on conference T-shirt
- May donate prize for ending raffle
- Sponsor booth in common area
- Speaking time during conference welcome
- Invite to speaker party
- Invite to speaker dinner

# Flexibility

- ## Lunch Sponsor

  $3500 - Sponsor may include a business card along with every lunch box and logo will be placed by the lunch items. Partnership sponsorship is included

- ## Speaker Party Sponsor

  $2000 - Sponsor name will be announced during the Speaker party and sponsor may spend up to 5 minutes addressing attendees during the party. Diamond sponsorship is included.

- ## Attendee Party Sponsor

  $1500 - Sponsor name will be announced during the after-party and sponsor may spend up to 5 minutes addressing attendees during the party. Gold sponsorship is included.

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# Flexibility

- ## Breakfast Sponsor

  $750 - A sign will be placed by the breakfast items specifying who sponsored breakfast.

- ## Coffee Sponsor

  $500 - A sign will be placed by the coffee items specifying who sponsored coffee.

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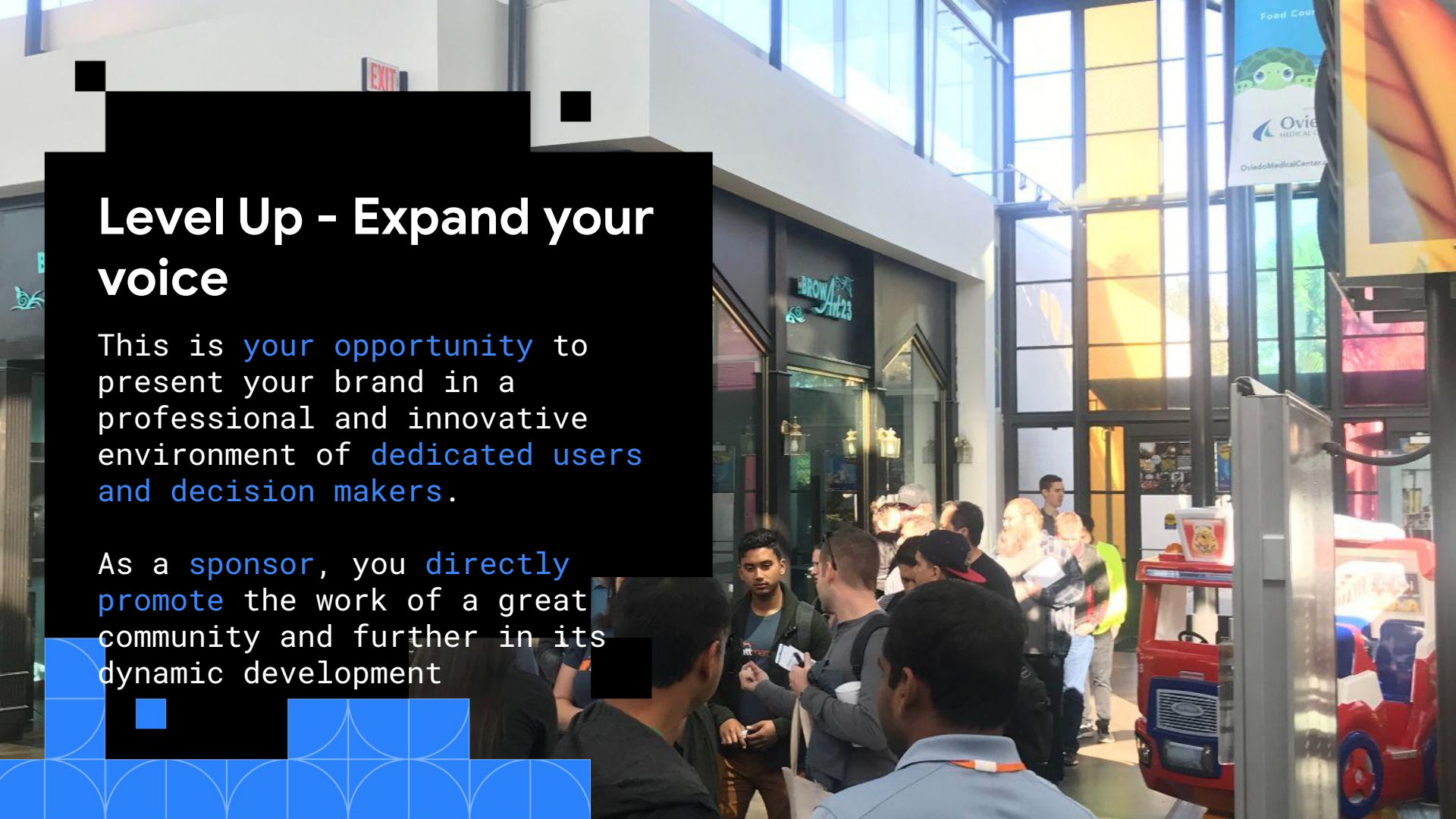
# Flexibility

- If you can't find a sponsorship level that fit your needs, let us help you find one. There are multiple ways to sponsor
  - Swag
  - Inclusivity Scholarships
  - Party sponsor
  - Recording sponsor
- Or, any other specific arrangement that works for your brand

# Level Up - Expand your voice

This is your opportunity to present your brand in a professional and innovative environment of dedicated users and decision makers.

As a sponsor, you directly promote the work of a great community and further in its dynamic development



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# Contact Information

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